



DIGITAL MARKETING Training Program

First **LEARN** and then Remove "L" From **XLEARN**

10 REASON TO JOIN US

1. Highly Rated on GOOGLE
2. 1st Rank on Google
3. Highly Recommend Institute in Dehradun
4. Dehradun 1st Institute only for Website Designing
5. 100% Placement Assistance
6. 100% Practical Training
7. Real Live Projects Not Dummy Projects
8. Learn how to Interact with Clients
9. Paid Online Tools for Training
10. Highest Placement in Dehradun



Address: 29 Tagore Villa, above bank of baroda, Dehradun UK

Phone: +91-8077225724, 9410102425, 8077226637

Email: contact@dsom.in | Website: www.dsom.in |

Powered By: Adxventure

SCOPE OF DIGITAL MARKETING

The Scope of Digital Marketing In India has taken grand proportions over the last few years. Today, working individuals in India. The reason –the proliferation of digital channels in India and the surge in the numbers of start-ups and small and medium businesses that have come up. Owing to the growth in the Indian economy, it has become mandatory to leverage the benefits of digital marketing for business houses irrespective of their sizes.



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**EVERY
EARNING
NEEDS
LEARNING**

”



DIGITAL MARKETER

Salary Package

Designation

Salary Approx.

Digital Marketing Strategist

3 to 5 lacs

Content Writer

3 to 6 lacs

SEO Manager

3 to 7 lacs

Social Media Manager

3.5 to 7 lacs

PPC Expert

4 to 7 lacs

Note:- Salary varies according to your experience and company profile.

LEARN

DIGITAL MARKETING IN



**EDUCATION HUB
DEHRADUN**

OUR COURSE

DIGITAL MARKETING

Duration:- 3/6/9 Months

Time:- 2 hours per day

Day:- Monday - Saturday



WEB DESIGNING

Duration:- 3/6 Months

Time:- 1.5 hours per day

Day:- Monday - Saturday



GRAPHIC DESIGNING

Duration:- 3/6 Months

Time:- 1.5 hours per day

Day:- Monday - Saturday



Masters in DIGITAL MARKETING COURSE (9MONTHS)

**DIGITAL
MARKETING**



**WEB DESIGNING &
DEVELOPMENT**



**INTERNSHIP
45 DAYS**

COURSE OVERVIEW

- SEO Training
- SMO Training
- PPC Training
- Real Live Projects
- Lead Generation
- Affiliate Marketing
- Online Money Making
- WordPress Blog Making
- Email Marketing
- Bulk SMS Marketing
- Video Promotion



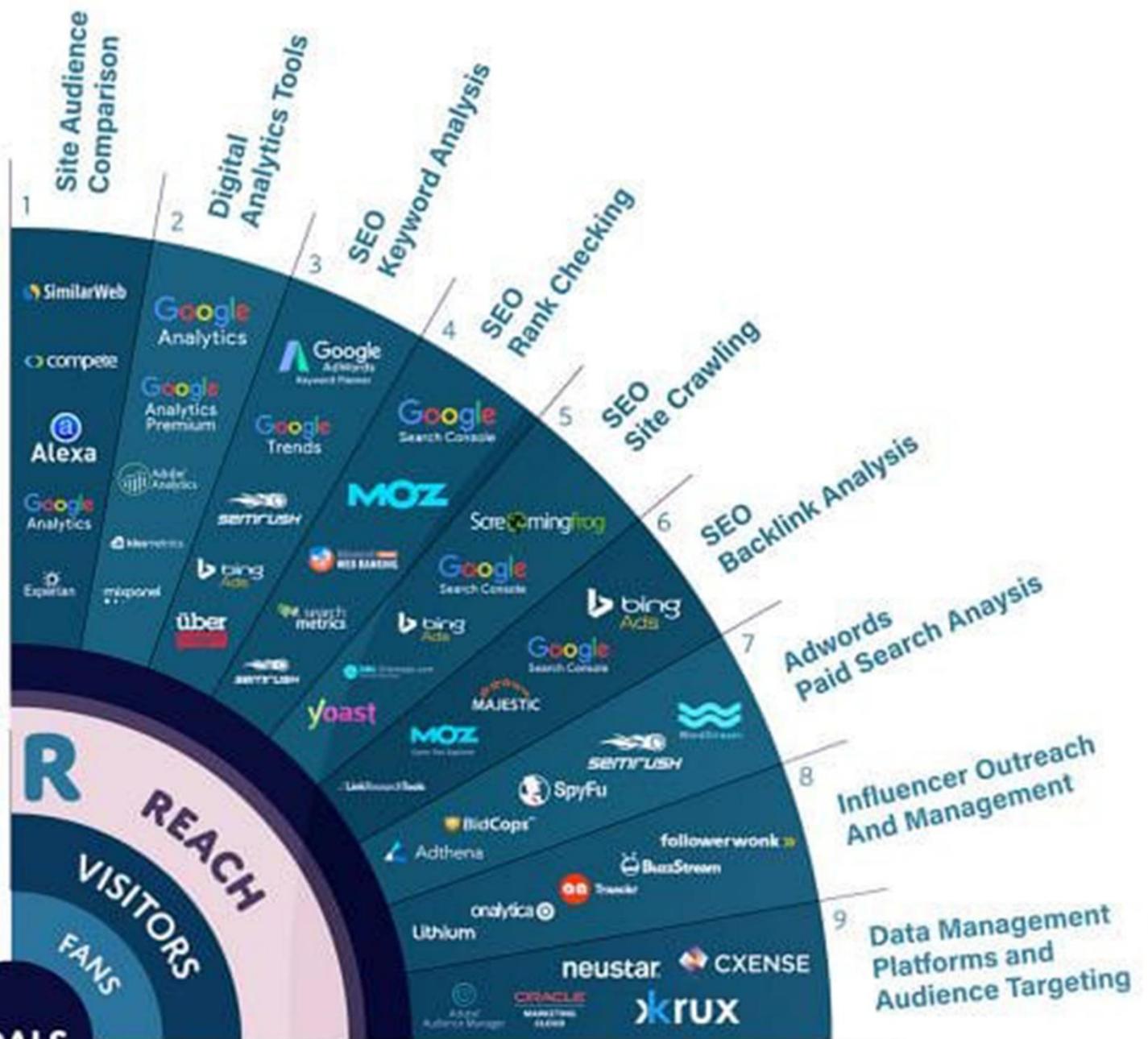
- HTML
- CSS
- PHP
- MySQL
- JavaScript
- JQuery
- BOOTSTRAP
- PSD to HTML
Conversion
- WordPress
- Real Live Projects

With 45 Days Paid Internship



Curriculum According to Industrial Standards

ESSENTIAL DIGITAL MARKETING TOOLS





**“BRING
YOUR
IMAGINATION
TO
REAL
LIFE”**



OUR TRAINER



Mr. Vikash Sharma

Digital Marketing Expert
(14+years experience)



Mrs. Roopali Thapliyal

SEO Expert
(8+years experience)



Mr. Jatin Jangra

Full stack Developer
(5+years experience)



Mr. Pankaj Purohit

Graphic Designer & Video Editor
(3+years experience)

LEARN FROM INDUSTRIAL EXPERTS

WITH 14+YEAR EXPERIENCE.

OUR TEAM



Mr. Robin Tomar

Technical Head



Miss. Shivani Gupta

Admin



Miss. Nandini Chaudhary

Digital Marketing Executive



Miss. Pooja Arya

Digital Marketing Executive



Miss. Deepa Ghale

Digital Marketing Executive

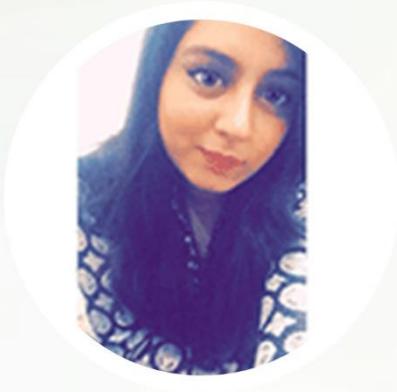


Miss. Surbhi Khatri

Jr.Graphic Designer

WHAT STUDENTS ARE SAYING ABOUT DSOM

TESTIMONIALS



DSOM is a Professional Institute for Digital Marketing Training. They have thorough knowledge and expertise on every aspect related to Digital Marketing. They provide valuable experience for an uplifting career in digital marketing world.

Binish Ali

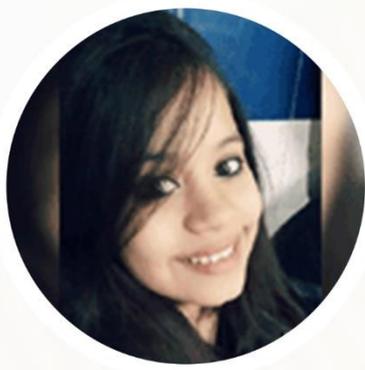
I pursued a Digital Marketing Course from DSOM. It was a great experience. Student friendly teacher, flexible class hours, and affordable rates for various. This is the best place if you want to learn about Digital Marketing Course.

Himani Dhoundiyal



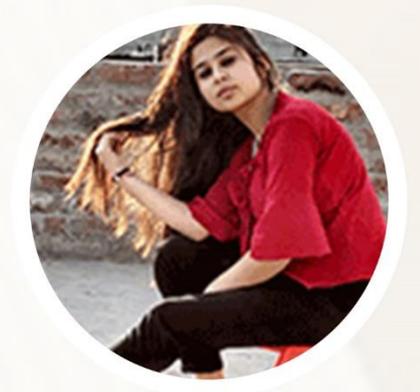
No doubt DSOM is the best institute for Digital Marketing Everyone around is all supportive and encouraging. The faculty members are good, you won't have to roam around for any kind of guidance that you need. There's a lot of learning throughout the whole period of the course. So don't think twice before joining.

Diksha Joshi



One of the best Digital Marketing Institute in Dehradun. With a good faculty and students are taught about Digital Marketing with live training projects. DSOM is one of the best institute for Digital Marketing.

Shreya Rawat





tausif ali

3 reviews



★★★★★ 2 months ago

Positive: Communication, Professionalism, Value

Dsom is one of the best institute in dehradun I am learning digital marketing faculty provides good quality of education plus the study atmosphere and the trainers are highly knowledgeable. The institute is easily accessible and teaching is phenomenal. I would recommend if you want to get in depth practical training then this is the institute that you may trust.



sarthak sharma

13 reviews



★★★★★ 2 months ago

Positive: Communication, Professionalism, Quality, Value

DSOM is the best institute for digital marketing in dehradun. Environment is excellent, teacher's are awesome and for me it's the best digital Marketing institute. My Decision to take admission in DSOM proved to be worthful.



Shobhit Pant

Local Guide · 14 reviews · 13 photos



★★★★★ 3 weeks ago **NEW**

Best Institute in Dehradun for Digital marketing it provide quality education plus faculty has lots of Experience in Digital marketing ❤️❤️



K Talks

1 review



★★★★★ 2 months ago

Dsom is best institute in dehradun.because my brother has been done course in this institute today he is woking good job a raputed multinational company. he is getting good salary.



Health Upchar

Local Guide · 30 reviews · 7 photos



★★★★★ 10 months ago

Positive: Communication, Professionalism, Quality, Value

DSOM Chakrata Road in Dehradun is a good institute for learning Digital marketing. You get a good training by the professionals; they share their own experiences and help you learn through live projects. Initially when I joined I was not sure whether it is a the right field to pursue, but now after completing the course I feel more confident and eagerly looking forward to pursue job in this field



Saurabh Barthwal

Local Guide · 21 reviews · 34 photos



★★★★★ 2 years ago

At first,I was skeptical about institute but after joining this institution i can assure you that If you want to be a Digital Marketer this institution will help you rise higher than your expectations the method of learning is not restricted to classes. As soon as i started I've gained to help my future as digital marketer even before the completion of the programme this would have not been possible without the guidance of Vikas Sharma Sir.

Become a CERTIFIED DIGITAL MARKETER

TYPES OF GOOGLE CERTIFICATIONS

Google My Business Course

01

02

Google Digital Unlocked Course

03

Analytics Course

04

AdWords Fundamentals Course

Shopping Advertising Course

05

06

Search Advertising Course

Video Advertising Course

07

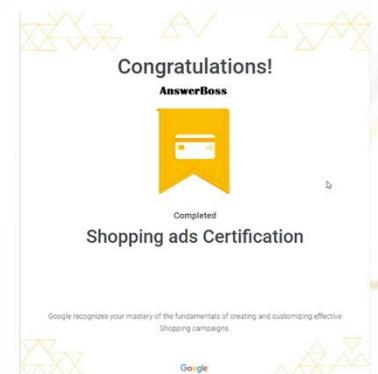
08

Display Advertising Course

Mobile Advertising Course

09

DUPRISTINE
Empowering Professionals



LIFE AT DSOM



Before Joining DSOM

See Our Recent Placement 2021-22



Diksha Pharasi



Nandini Chaudhary



Kashish Khara



Ankita



Prajwal Saini



Shubhanker Sharma



Ankit Singh



Aradhana



Aditya Saini



Parinita Negi



Pradeep Kainthura



Pawan



Robin Singh



Prateek Rawat



Nitin Bela



Priyanka

And
Many
More

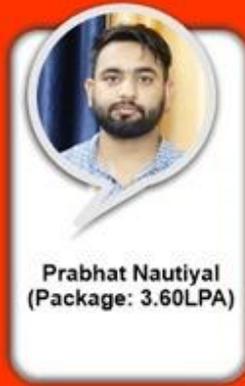
You will
be next



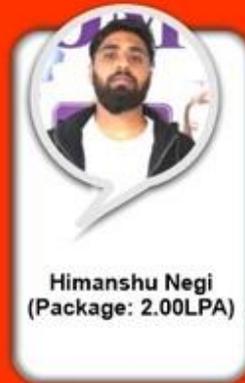
Experience New Ways Of Learning



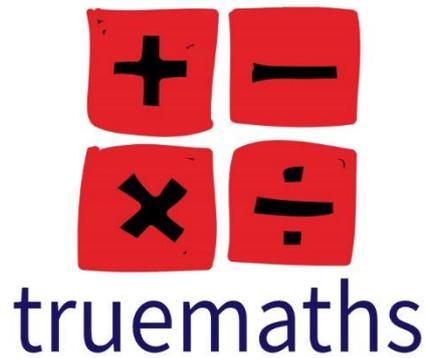
BEFORE JOINING SEE OUR PLACEMENTS FIRST



LEARNING TO EARNING



OUR PLACEMENT COMPANIES



CONTACT US

29, Tagore Villa Connaught Place

 Above Bank of Baroda, D.dun
Uttarakhand, 248001

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